

February 3, 2020

The Honorable Senator Jacky Rosen  
Courthouse and Federal Building  
400 South Virginia St., Suite 738  
Reno, NV 89501



The Honorable Senator Catherine Cortez-Masto  
Courthouse and Federal Building  
400 South Virginia St., Suite 902  
Reno, NV 89501

The Honorable Mark Amodei  
5310 Kietzke Lane, Suite 103  
Reno, NV 89511

Dear Senator Rosen, Senator Cortez-Masto and Congressman Amodei,

As a major outdoor clothing and gear company with more than 1,000 employees in Reno, our business benefits from outdoor recreation in pursuit of our mission to save our home planet. Patagonia has achieved double-digit growth for the past decade and surpassed \$1 billion in annual sales. We know the economic diversity and strength that the outdoor recreation industry brings to the overall economy. While we benefit from Nevada's vast public lands, we also know that our business will suffer if the land is not thoughtfully managed. Protecting our public lands is key to protecting our planet; to preserving the land, air, water and wildlife that sustains our livelihoods and for keeping us in business.

The outdoor recreation industry is a major contributor to northern Nevada's economy. Studies from [Headwaters Economics](#) and the [Outdoor Industry Association](#) conclude that outdoor recreation in Nevada provides \$4 billion in jobs and wages and salaries, and \$1.1 billion in state and local tax revenue.

We and our stakeholders are keenly interested in the management and protection of our public lands. The quality of life afforded by the abundant recreation opportunities here is commonly cited as the reason businesses, and the people who work for them, move to Washoe County. We urge you to ensure protection of the large landscapes, water resources, and wildlife corridors that make up the current Wilderness Study Areas in Washoe County as a part of the Truckee Meadows Public Land Management Act including:

- Granite-Banjo
- Fox Range
- Dry Valley Rim
- Burro Mountain
- Twin Peaks
- Buffalo Hills and Poodle Mountain
- Wall Canyon
- Massacre Rim
- Sheldon Contiguous
- Sheldon Refuge

As you consider various development proposals, we implore you to remember the tremendous value all Northern Nevadans receive from protected landscapes.

Sincerely,

*Meghan Wolf*

Meghan Wolf, Environmental Activism Manager  
Patagonia  
8550 White Fir St.  
Reno, NV 89523

Cc: Chairman Lucey and Members  
Washoe County Board of Commissioners  
1001 E. Ninth Street  
Reno, NV 89512